



Live Telephone Survey

City of Snoqualmie

ARV Plus Supplement

12 minutes; n=300

DRAFT 07/01/19

EMC Research #19-7355

GREETING: Hello, my name is _____, may I speak with **(NAME ON LIST)**?

INTERVIEWER: NOL ONLY

INTRO: Hello, my name is _____, and I'm conducting a survey for _____ to find out how people feel about issues in Snoqualmie (**snow-KWAL-me**). We are not trying to sell anything, and are collecting this information on a scientific and completely confidential basis.

1. Gender **(RECORD FROM OBSERVATION)**

1. Male
2. Female

2. Do you feel things in Snoqualmie (**snow-KWAL-me**) are generally going in the right direction, or do you feel things have gotten seriously off on the wrong track?

1. Right direction
2. Wrong track
3. (Don't know)

Q3INT. Please rate the following for the City of Snoqualmie (**snow-KWAL-me**) using a scale of excellent, good, only fair, or poor.

SCALE:

1. Excellent
2. Good
3. Only fair
4. Poor
5. (Not Sure)
6. (Refused)

(PROMPT IF NECESSARY: How would you rate (QX)? Would you rate (QX) excellent, good, only fair, or poor?)

(ALWAYS ASK FIRST)

3. the overall quality of life in Snoqualmie (**snow-KWAL-me**)
4. the job the City government is doing overall

(RANDOMIZE)

5. the job the City is doing using your tax dollars responsibly
6. the job the City does focusing on the priorities that matter most to you
7. the job the City does keeping citizens informed
8. the City's parks system

(END RANDOMIZE)

9. The City of Snoqualmie (**snow-KWAL-me**) is considering a proposal to expand the Snoqualmie Community Center on Southeast Ridge Street which is owned by the City and operated by the Snoqualmie Valley YMCA. Do you think expanding the community center is a good idea or a bad idea?
1. Good idea
 2. Bad idea
 3. (Don't know/Refused)

(IF Q9 = 1 OR 2, ASK Q10)

10. Why do you think expanding the community center is a **[RESPONSE FROM QXX]**? **[ONE RESPONSE]**

(RESUME ASKING EVERYONE)

11. The proposal being considered would triple the size of the existing community center adding space for additional parking, exercise and fitness rooms, and community spaces; it would expand recreational programming; and it would fund a lap pool and warm water recreational pool, all on the existing site. Having heard this, do you strongly support, somewhat support, somewhat oppose, or strongly oppose the expansion of the Snoqualmie Community Center?
1. Strongly Support
 2. Somewhat Support
 3. Somewhat Oppose
 4. Strongly Oppose
12. There will be no new taxes needed for this Community Center expansion. The project will be funded using \$10 million in existing city revenue sources including councilmanic (**KOWN-sil MAN-ic**) bonds and fund balances from things like real estate taxes from large property sales. In addition, the YMCA will be directly contributing up to \$2.5 million to the project. Having heard this, do you strongly support, somewhat support, somewhat oppose, or strongly oppose the expansion of the Snoqualmie Community Center?
1. Strongly Support
 2. Somewhat Support
 3. Somewhat Oppose
 4. Strongly Oppose
13. Some residents have pointed out that even though there are no new taxes going to this project, the existing \$10 million in funds the city is using could be invested in more important priorities like transportation, maintenance of streets, sidewalks, street trees, or could be reserved to supplement the City's rainy day fund. They also say there are other options that would save money like partnering with Si (**SIE**) View on a pool in North Bend instead. Having heard this, do you strongly support, somewhat support, somewhat oppose, or strongly oppose the expansion of the Snoqualmie Community Center?
1. Strongly Support
 2. Somewhat Support
 3. Somewhat Oppose
 4. Strongly Oppose

14INT. For each of the following potential improvements to the Snoqualmie Community Center, please tell me how high a priority you feel that improvement is. Use a scale of 1 to 7, where 1 means you feel that item is a very low priority and 7 means that you feel that item is a very high priority.

(PROMPT IF NECESSARY: How would you rate that improvement on a scale of 1 to 7, where 1 is a very low priority and 7 is a very high priority?)

SCALE:

1. 1 - Very Low Priority
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7 - Very High Priority
8. (Don't Know/Refused)

(RANDOMIZE)

14. a warm water recreational pool
15. a lap pool that can be used for swimming competitions
16. an expanded cardio, fitness, and weight room
17. expanded gym space for basketball, volleyball, and other activities
18. additional multi-purpose spaces for events and classes
19. a lap pool that can be used for swimming lessons
20. a public events plaza and spray park
21. expanded membership subsidies for low income individuals, families, and seniors

(END RANDOMIZE)

22INT. I'd like to tell you a little more about the proposal to expand the Snoqualmie (**snow-KWAL-me**) Community Center. For each, please tell me how important that information is to you. Use a scale of 1 to 7, where 1 means that information is not at all important and 7 means that information is extremely important. You can use any number from 1 to 7.

(PROMPT IF NECESSARY: How would you rate that information, with 1 being not at all important, and 7 being extremely important?)

SCALE:

1. 1 – Not at all important
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7 – Extremely important
8. (Don't Know/Refused)

(RANDOMIZE)

22. **(STUFF FOR KIDS TO DO)** More than 5,100, or 37%, of Snoqualmie's 14,000 residents are kids. Our community center provides a safe welcoming place for kids to play and learn and offers after school programming, summer camps, sports leagues, and other opportunities to keep kids engaged and out of trouble. Expanding the center will mean every child will have the opportunity to take advantage of these great programs.
23. **(NO DRIVING TO SWIM)** Right now, the closest pool is at least 8 miles away for most Snoqualmie residents, meaning if you want to swim you have to drive. This expansion will give residents a pool that is close to home and a place for swimming competitions to be held locally.
24. **(HIGHLY USED, NEEDS UPGRADE)** Our community center is used by nearly 40% of residents, which is the second highest usage in the country for a YMCA run facility. There is more demand than the existing facility can accommodate; and programs, classes, and spaces are overcrowded. Expanding our community center will make everything more accessible and will ensure that families and individuals don't get turned away.
25. **(SAFETY-CRISIS SHELTER)** In the event of a major catastrophe like an earthquake, the Snoqualmie (**snow-KWAL-me**) Community Center is our region's crisis shelter and we need to make sure it is large enough to accommodate displaced residents in the event of a large scale emergency.
26. **(GROWTH)** The existing community center is one-third of the size of what was originally planned over ten years ago. And since the community center opened in 2011, Snoqualmie's population has grown by 27%, but the facility has remained the same. Expanding our community center will mean that we can get rid of the temporary double-wide trailer being used and create more space and opportunities for everyone.

(END RANDOMIZE)

27. Given what you have just heard, do you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal to expand the Snoqualmie (**snow-KWAL-me**) Community Center?
1. Strongly Support
 2. Somewhat Support
 3. Somewhat Oppose
 4. Strongly Oppose
 5. (Don't Know/Refused)
28. Some residents have suggested that rather than build a pool in Snoqualmie (**snow-KWAL-me**), the City could partner with the Si (**SIE**) View Metro Parks District to build a bigger regional aquatics center near North Bend. Snoqualmie would still be able to expand other community center facilities, but there would be no pool. Under this option, the City of Snoqualmie would contribute \$5 million or more in local tax dollars to help fund an aquatics center outside of city limits. Having heard this, do you strongly support, somewhat support, somewhat oppose, or strongly oppose this option?
1. Strongly Support
 2. Somewhat Support
 3. Somewhat Oppose
 4. Strongly Oppose
 5. (Don't Know/Refused)
29. A family membership at the Snoqualmie Community Center currently costs \$88 per month. An expanded facility could result in this rate increasing to \$138 per month. However, as a policy, the YMCA is committed to assuring that cost does not limit access for anyone. Snoqualmie residents will also benefit from discounted camps and programs. Given what you just heard, would you be willing to pay slightly more in taxes so that community center fees to access the community center can be more affordable for all residents, regardless of income?
1. Yes
 2. No
 3. (Don't Know/Refused)

My last questions are for statistical purposes only.

30. How often would you say you visit the Snoqualmie (**snow-KWAL-me**) Community Center- Snoqualmie Valley YMCA. Would you say you go at least once a week, once a month, several times a year, once a year or less, or have you never been?
1. At least once a week
 2. Once a month
 3. Several times a year
 4. Once a year or less
 5. Have never been
 6. (Never heard of it/Don't know)
31. Do you live on Snoqualmie (**snow-KWAL-me**) Ridge or in historic downtown Snoqualmie (**snow-KWAL-me**)?
1. Snoqualmie Ridge
 2. Historic Downtown Snoqualmie
 3. (Other: Specify) _____
 4. (Don't know)

32. In what year were you born?

32B. [AGE RANGE - CODE FROM PREVIOUS QUESTION]

[IF Q32=1990 thru 2001 Q32B=1]

[IF Q32=1980 thru 1989 Q32B=2]

[IF Q32=1970 thru 1979 Q32B=3]

[IF Q32=1955 thru 1969 Q32B=4]

[IF Q32=1954 or earlier Q32B=5]

(IF REFUSED THEN ASK FOLLOWUP: "Which age group are you in? (READ LIST)...")

1. 18-29
2. 30-39
3. 40-49
4. 50-64
5. 65 or over
6. (Refused)

THANK YOU!