

COMMUNICATIONS PROGRAM STAFF REPORT

May 2019 Activities Reported in June 2019

Joan Pliego and Gail Folkins

PROJECTS AND HIGHLIGHTS

- Planned Community Meeting: logistics, facilitator support, marketing
- Planned Snoqualmie Skate Jam / Skatepark Ribbon cutting: scheduling legislators and funding contributors, scheduling professional skateboarders, hiring skateboarding clinics, logistics, marketing
- Supported Police Department's Snoqualmie Valley Bicycle Safety Rodeo planning: marketing
- State of the City videography and editing
- Photo portraits sent to volunteers of Volunteer Recognition Dinner
- Managed spring/summer pole banner rotation: printing, installation, inventory

MEDIA

- *Valley Record* interview with Mayor Larson about Snoqualmie Community Center expansion
- Discussions with *Seattle Times* reporter about I-90/SR 18 interchange and warning light

NEWS

- Four editions of weekly City E-News – 727 subscribers
- Snoqualmie Tops Two Lists as Safest City in Washington
- Warning Lights Installed on Eastbound I-90 Approaching Exit 25
- Community Meeting to Focus on Community Center Expansion
- Snoqualmie Valley Bicycle Safety Rodeo Kick Starts Summer
- Snoqualmie Skate Jam Will Showcase New Skatepark
- Snoqualmie's Finally Friday Art & Wine Walk Opens for Summer Season
- Three Forks Off-Leash Dog Park Helps Reduce Canine Conflicts
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SOCIAL MEDIA

- Instagram – 1,179 followers
- Facebook – 4,011 followers
- Twitter – 2,449 followers

MAILINGS

- Annual Water Report content update, printing, and mailing
- Water utility bill insert about pet licensing, laws, and effects on stormwater

WELCOME PACKETS

- Printed 100 welcome letters for mailing in June. Welcome packets include a welcome letter from Mayor Larson, Community Guide & Resident Directory, Map & Guide (including business listings, recreational information, hiking map, and points of interest), Snoqualmie Valley Transportation information, Waste Management recycling information, and pet licensing information.